

COMMUNITY CONNECTIONS

OUTREACH AND RESOURCES



Produced by the Terminal One Redevelopment Community Outreach Offices of Elizabeth and Newark

January 2020

COMMUNITY OUTREACH OFFICES OPEN IN SUPPORT OF NEWARK LIBERTY'S REDEVELOPMENT PROGRAMS

In 2018, Chairman Kevin O'Toole and Executive Director Rick Cotton charged the Port Authority with becoming a better community partner and a better employer of choice. Following this directive, in conjunction with the Terminal One Redevelopment Program, the Port Authority opened Community Outreach Offices in 2019 within the airport's host cities of Newark and Elizabeth. The offices work together to provide transparency and raise awareness for residents and Minority/Women/Small/Disadvantaged/Business Enterprises about opportunities for employment and business participation. The following newsletter describes the programming conducted in 2019 by both Community Outreach Offices, and we look forward to conducting creative, effective programming in 2020.

Within Our First Year, The Terminal One Redevelopment Outreach Offices Have Hosted Over...

100 EVENTS **3,000+** ATTENDEES

The events were held in partnership with the Port Authority's Office of Diversity and Inclusion, Human Resource Department, Office of Environmental & Energy, Procurement Department, Port Authority Police Department, Port Authority Hispanic Society, Port Authority's Network of Black Employees, Port Authority Abilities Network, Port Authority Veterans Association, Port Authority Parents Working Together, Port Authority Asian-American Society, and PA Pride.

Minority/Women/Small/Disadvantaged/Business Enterprise Efforts

Engaging local Minority/Women/Small/Disadvantaged/Business Enterprises has been a primary goal of our community outreach. This past year over 40 events occurred specifically for MWSDBEs, including Certification Workshops, Vendor Registration Drives, Bid Response Training Programs, and Meet & Greets with Project Prime and First Tier contractors. Over 1,000 attendees attended to gain information and direction about possible opportunities for work with the Terminal One Redevelopment Program. Recognizing the diversity of our local community, educational events were also held in Spanish.

To date, over 400 Essex & Union County firms are certified with the Port Authority. Becoming a registered vendor through Port Authority certification gives local businesses the potential opportunity to participate in both the Terminal One Redevelopment Program and Port Authority projects located at facilities in both New York and New Jersey.

Earlier this year, **Dario C.**, who owns a business based out of Elizabeth, New Jersey, was solicited to install the graphics of the newly established Elizabeth Outreach Office after being referred to the Outreach Team by the Elizabeth Development Company. After recognizing the great work that his local, minority firm performed with the printing and installation of the graphics in the office, Port Authority's marketing team reached out to Dario to compete for other graphics and signage projects.

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DID YOU KNOW?

The Outreach Team has personnel available to assist in filling out the certification application free of charge. For available appointments, please contact us @ ewrt1redevelopment@panynj.gov.

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The Outreach Team first met Newark business owner **Dawn G.**, who owns a local Newark electrical company, in January 2019. At the time, Dawn was hesitant about the business opportunities associated with the airport because “there seems to be so much red tape and bureaucracy with the Port Authority that it makes a little company like mine not want to participate.” However, after diligent follow ups and communication, Dawn now feels that, through various workshops, trainings and events, the outreach team “has broken down the process” and thinks the workshops were “necessary...and I hated to miss one.”

Kate K. earlier this year received the Woman of the Year Award from the Elizabeth Development Company to honor both her contribution to the Elizabeth community and her leadership as the owner of the Elizabeth-based furniture business. Kate recently certified her business as a WBE with the Port Authority after attending several certification workshops that helped walk her through the process and assist with inquiries along the way. Subsequently, Kate recently was awarded a contract to supply furniture at Terminal A from Terminal Operator EWR Terminal One LLC.

Certification Workshop held on September 24, 2019



Outreach Team participated in the Council for Airport Opportunity's Annual Job Fair that was held in Terminal B's Relax and Recharge Station



“Meet and Greet” with EWR Terminal One LLC, operator of Terminal A and Terminal One



FOR MORE INFORMATION ABOUT THE TERMINAL ONE REDEVELOPMENT PROGRAM, PLEASE VISIT WWW.EWRREDEVELOPMENT.COM



Job Acquisition

In partnership with the Council for Airport Opportunity, the Community Outreach Offices help to promote career opportunities for local community residents in the aviation industry. Working in cooperation with our airport tenants, outreach staff developed a five-week Job Readiness programming series that occurred quarterly, providing training on skill sets essential to obtaining and retaining a job within the airport realm. Skill sessions focused on issues from resume-building to interviewing. Upon completing the Job Readiness series, participants could engage with the employer in actual interviews with the potential for on-the-spot hiring.

This initiative yielded over 200 participants from the local host communities. Over 100 individuals had received employment offers as of December 13, 2019.

Oswaldo A., a working senior Elizabeth resident, currently dominant in the Spanish language, attended the Job Readiness programs put together by the Outreach Team and was able to secure a job at the DoubleTree Hotel in Newark. Oswaldo previously drove trailers for 20 years before turning in his license and retiring. As many retirees do, Oswaldo was looking for a job opportunity to keep busy and gain an additional source of income. After engaging with the Terminal One Redevelopment Outreach Team, Oswaldo made a decision to visit the office for one of the Job Readiness Sessions and successfully interviewed with the DoubleTree Hotel hiring team. Not too long after, Oswaldo was extended a job offer, and started work on December 4th, 2019.

Newark resident **Tere D.**, was experiencing some major setbacks in obtaining employment opportunities as she was living in a women's shelter with a serious medical condition. Despite her challenges, she still sought assistance with her job search. The Job Readiness team found that she had great customer service skills. As a result, Tere was able to secure a position as a Passenger Assistant Agent for United Ground Express.

Ramchandrar M., a resident of Union County, attended the 5-week long Job Readiness Series that took place over the summer and was recently hired for a job within the Port Authority as a Patron Services Coordinator within LaGuardia Airport. Despite already having a bachelor's degree and being apprehensive about attending a Job Readiness series as a well-established professional, Ramchandrar attended all the sessions over the 5 weeks and credits the Job Readiness Series as being the catalyst to achieving his employment.

Community Engagement

Our Redevelopment Community Outreach Offices work to educate the public about the aviation industry and about opportunities within the industry. As the Port Authority stresses a commitment to diversity and inclusion, the Outreach Team followed suit in cultivating programming that targeted specific demographics, such as the Veterans, Special Needs, and other diverse communities.

Engaging the Veteran Community: Over 150 veterans engaged with our outreach offices and other PANYNJ staff. Programming focused on job acquisition for veterans as well as opportunities for veteran-owned businesses. Our Veteran Resume Building Workshops helped to break the barrier that many veterans face once leaving the military – providing guidance as to how to describe and identify the skills acquired through the military on a resume for potential civilian job opportunities. In partnership with the Port Authority's Diversity & Inclusion and Procurement departments, we were able to engage Veteran Owned Businesses with certification, procurement and capacity statement writing workshops.

Females in Aviation: Particular efforts have been made to increase the participation of females in the aviation arena.

Over the summer, the team partnered with local youth organizations to introduce young women personally affected by inner city violence to aviation career opportunities. Aviation staff encouraged the middle and high school girls to overcome personal challenges, to follow their dreams and pursue aviation careers in Science, Technology, Engineering, Arts, and Mathematics no matter the circumstances. As a result, aviation staff committed to mentoring some of the young ladies.

During Hispanic Heritage month in 2019, the Outreach Team partnered with Newark and Elizabeth public libraries to host interactive book readings for young girls to learn the story of Aida de Acosta, the first woman to fly a motorized aircraft who also happens to be a New Jersey Cuban American. The book readings featured Aida's story, *The Flying Girl*, by Margarita Engle. These readings successfully introduced local girls to aviation careers and highlighted their individual ability to accomplish goals and break barriers.

"Every child who had seen her [Aida] glide so high above the roads and fields was probably already singing 'If that young lady [Aida] can fly, so can I, all I need are some lessons and a chance to try.'" – The Flying Girl

Special Needs Community: The Community Outreach Offices have also reached out to special needs organizations, such as Community Access Unlimited, Nassan's Place, and Best Buddies. Many members of the local Special Needs community have attended our job readiness series events and have even secured jobs at companies based out of Newark Liberty International Airport. At least four special needs students who participated in our programming were able to secure jobs with EWR Terminal C's Concessions Operator OTG.

TERMINAL ONE REDEVELOPMENT PROJECT

In 2018, The Port Authority of New York and New Jersey began construction on the largest design-build project in New Jersey's history at Newark Liberty International Airport (EWR). To better meet the growing needs and expectations of the modern traveler, a new state-of-the-art Terminal One will replace the existing and outdated Terminal A building. The redevelopment of the airport's oldest terminal is set to transform Newark Liberty International Airport into a world-class facility.

Topping Out Ceremony For New Jersey's Largest Design-Build Project



In October of 2019 New Jersey Governor Phil Murphy, Senate President Steve Sweeney and Assembly Speaker Craig Coughlin joined Chairman Kevin O'Toole, Executive Director Rick Cotton, and numerous other elected officials to celebrate a key phase of the \$2.7 billion Terminal One project—the topping out of the primary steel structure for the one-million-square-foot new Terminal One at Newark Liberty International Airport.

Once completed, Terminal One will be 20 percent larger than the current Terminal A and will feature cutting-edge digital technology with superior dining and retail options. All gates in the new Terminal One will be utilized by multiple carriers, increasing flexibility and efficiency for optimal operations. Terminal One will accommodate an estimated 13.6 million passengers annually on three levels. A covered pedestrian bridge will provide direct terminal access for passengers using Air Train Newark. Terminal One is scheduled to partially open with 21 gates in 2021 and be fully operational with an additional 12 gates by 2022.

Terminal One is expected to generate more than \$4.6 billion in regional economic activity, create more than 23,000 job years and provide more than \$1.9 billion in wages.

Parking Facility Groundbreaking

Pictured: Chairman Kevin O'Toole, local elected officials, labor leaders, Port Authority staff, and developer and rent-a-car executives gathered on September 24, 2019, to break ground on construction of the new Consolidated Rent-A-Car (ConRAC) facility at Newark Liberty International Airport. The joint-use terminal parking facility will include approximately 2,750 public parking spaces, while supporting 10 car rental brands in a single location. ConRAC is part of the \$2.7 billion Terminal One Redevelopment Program.



ENGAGING WITH US

The Terminal One Redevelopment Outreach Team continues to evaluate and assess best practices in programming and outreach surrounding Terminal One Redevelopment and overall aviation opportunities.

Should you know anyone who should be included on our email listserv, should you have ideas of events or opportunities that may be of interest, or should you represent a business or community who would like to engage with us, please do not hesitate to reach out:

Email us at:

EWRT1redevelopment@panynj.gov

Call us at:

Newark Community office: 732-258-1415
Elizabeth Community office: 732-258-1801